

MARKETING BULLETIN

Bulletin # 23-GB-028

Date: June 1, 2023

To: Konica Minolta Dealer Partners

From: Dealer Channel Marketing

Subject: Important information about Konica Minolta's Clean Planet Program

We are excited to announce improvements to Konica Minolta's Clean Planet recycling program.

Moving forward, all recycling and collection programs will be handled by our new partner, Clover Imaging. This change advances our commitment to provide customers with a comprehensive and responsible program to reduce waste and will help maintain Konica Minolta's position as the OEM leader in sustainable environmental solutions.

Other benefits include:

- Increased account security
- Better and faster functionality (New portal built on the latest technology)
- Improved user experience (Device agnostic)
- Easier access to reporting
- More robust account management tools (add users, create labels)

We will be sending an announcement to all current recycling customers on June 01, 2023 to alert them to the change and direct them to our new Clean Planet website at www.cleanplanetprogram.com to reset their password.

Customers can continue using any existing recycling boxes or UPS return labels to recycle their used printer consumables. Options for return include:

- Print UPS return labels from the website Customers should re-use an available shipping box to return 10+ consumables for each label.
- **Collection boxes** Customers can still request collection boxes to be sent, although it is preferred that they use any available boxes they have on hand to further benefit the environment.
- **Pallet Pick-up Program** Bulk returns of six or more pallets can be requested through the <u>website</u>. This pallet pick-up program replaces the Gaylord program, which has been retired.

Sustainability reporting will be available for each customer from the Clean Planet website. All Clean Planet Program brochures are in the process of being refreshed and will be made available once completed.

For additional details, please visit the Clean Planet website or send an email to collect@cleanplanetprogram.com